



Membership Committee

CHAIRMAN: Tim Chruslki, COO, Garner Trucking
TCA STAFF LIAISON: Zander Gambill, Eric Rivard

MINUTES:

MEETING DATE: Saturday, March 4, 2023
TIME: 2:30 p.m. – 3:30 p.m. EST
PLACE: Gaylord Palms Orlando – Sarasota Toom

PRESENT

Tim	Almack	Missy	Pinksaw
Benjy	Smith	Glynn	Spangenberg
Graig	Morin	Peter	Djordjevich
Joey	Hogan	Scott	Burckhard
Jon	Coca	Brad	Mader
Mylene	Abrego	Ken	Resta
Richard	Banks	Jay	Sewell
Brad	Bentley	Scott	Gronewoller
Somer	Torres	Eric	Rivard
Tim	Chruslki	Kim	Bowles
Danny	Desjardins	Zander	Gambill
Wendy	Patton	Amanda	Pearson
Mark	Seymorn	Marilyn	Surber
William	Baldwin	Kevin	Nadean
Jill	Maschmeier	Mike	Coble
Daniel	Marte	Dave	Renfrew
Brad	Wham	Amber	Edmondson
Al	Anderson	George	Thellman

TCA STAFF

Zander Gambill, Eric Rivard, Kimberley Bowles

I. Call to Order

Tim Chruslki welcomed the committee members and guests. Roll call was taken via sign in sheets distributed amongst the group. The Membership committee approved the last minutes from our September meeting. Tim and Zander reviewed and asked that the group comply by the anti-trust guidelines. Zander and Tim gave a brief overview of the committee for those who were new and they read the committee's mission statement. New committee members are always welcome to join.

II. Membership Committee Initiatives

Tim reviewed some of the committee's work over the past six months or so which included new member mentoring, prospecting and renewals outreach and there was discussion on the success of the Why TCA?

Campaign and Champions Club. There was also talk of the welcome new member social media efforts which have been well received.

III. Membership Report

Zander introduced Eric Rivard, TCA's new Membership Manager, and Zander reported that TCA's overall membership number is up with record numbers. Zander gave an update of new for-hire carriers, associates, and schools: 840 members = 494 carriers, 314 associates and 19 schools. These numbers represent a 5% increase since the start of TCA's fiscal year, 10/1/2022. Zander reported on the record engagement with TCA's awards and image programs and the success of Onwrld & Upwrld, the new PR firm. Zander also provided an update on TPP. There was a review of the new members since the last meeting as well as a review of current prospects. Zander went over upcoming events - Safety & Security and Refrigerated.

IV. Old Business

The committee mentioned improving membership. How can we make more companies aware and join TCA. Having people from the committee reach out to potential members and let them know why they should be a part of TCA.

V. New Business

Having referrals for potential TCA – as new member joins maybe talk to them see if they have any potential referrals we can reach out to and let them know about TCA and who we are.

VI. Adjournment